



Speaker Profile

8685 West 96th St. • Overland Park, Kansas 66212-3316 • (913) 648-6480 • FAX (913) 648-6484
www.fivestarspeakers.com • email: fivestar@fivestarspeakers.com

GENERAL INFORMATION:

DATE: _____

1. Check applicable:

Speaker Celebrity Trainer Entertainer Politics Sports Media

2. Name: _____ Credentials: _____

Company Name: _____

Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

Travel From: City: _____ State: _____

Main Phone: _____ Mobile Phone: _____

Alternative Phone: _____ Fax Phone: _____

Email Address: _____ Alternative Email Address: _____

Website Address: _____ Alternative Website Address: _____

3. Assistant's name: _____ Phone/Email: _____

4. Demos available (*check applicable*): Audio DVD/CD None Streaming

CAREER:

5. Association memberships.

<input type="checkbox"/> NSA – USA	<input type="checkbox"/> CAPS – Canada (Candidate)	<input type="checkbox"/> Meeting Professionals International
<input type="checkbox"/> NSA – Australia	<input type="checkbox"/> APS – Singapore	<input type="checkbox"/> MAPS – Malaysia
<input type="checkbox"/> NSA – New Zealand	<input type="checkbox"/> PSA – UK	<input type="checkbox"/> PSA - Holland
<input type="checkbox"/> NSA – South Africa	<input type="checkbox"/> GSA – Germany	<input type="checkbox"/> ASTD
<input type="checkbox"/> CAPS – Canada (Professional)	<input type="checkbox"/> Toastmasters International	

6. Designations & Awards.

CSP (NSA) CPAE Speakers Hall of Fame (NSA) CAPS Hall of Fame

7. Experience:

Year you first spoke professionally: _____

Approximate Number of times you've spoken in the last 12 months: _____

8. Primary Presentation Type: Keynote Breakout or concurrent Trainer/Seminar Leader Strategic Planning Facilitator

"One Line" biography: example: "A world-class triathlete and the youngest CEO ever to be knighted." We suggest you not use your own name in the one-line bio because it will always be displayed just below your name on our website.

CURRENT FEES: (If no box is checked for commission we will assume the fee quoted is commissionable at our standard commission rate.)

9. Keynote: up to _____ hrs \$_____ USD (gross 30% or net)
Half Day: up to _____ hrs \$_____ USD (gross 30% or net)
Full Day: up to _____ hrs \$_____ USD (gross 30% or net)
Hawaii/Alaska: \$_____ USD (gross 30% or net)
Canada: \$_____ USD (gross 30% or net)
Mexico: \$_____ USD (gross 30% or net)
Central/South America: \$_____ USD (gross 30% or net)
Europe: \$_____ USD (gross 30% or net)
Asia: \$_____ USD (gross 30% or net)

10. Are your fees different for:

- Regional programs? Yes No If yes, \$_____ USD (gross 30% or net)
How far from "travels from city": _____
Non-Profit Organizations? Yes No If yes, \$_____ USD (gross 30% or net)

11. What expenses do you typically have? (If your fee is flat or inclusive, please only mark the expenses NOT covered) (Flat Fee expenses will be billed to the client by FIVE STAR and paid to speaker when payment is made after the program.)

- Travel Inclusive \$_____ Flat Fee \$_____

or

- Unrestricted Coach Airfare for 1
 Ground Transportation Lodging (special requirements: _____)
 Meals/Tips Shipping of materials Other _____

12. Do you have handouts or workbooks? Yes No.

Will you provide a master at no charge to the client? Yes No, I charge _____ each

13. **AUDIO/VISUAL REQUIREMENTS:** (Check all that apply, or attach A/V Rider)

- | | | |
|--|---|---|
| <input type="checkbox"/> Rider Required | <input type="checkbox"/> Overhead Projector | <input type="checkbox"/> Podium |
| <input type="checkbox"/> Lavalier Microphone | <input type="checkbox"/> Hand-held Microphone | <input type="checkbox"/> Whiteboard & Markers |
| <input type="checkbox"/> Data Projector | <input type="checkbox"/> Screen | <input type="checkbox"/> CD/Audio Player |
| <input type="checkbox"/> DVD Player | <input type="checkbox"/> VCR & Monitor | <input type="checkbox"/> Other _____ |

14. SPEAKER RECOMMENDATIONS:

(When answering the following questions please keep in mind the question "If client booked this person last year, they should book me this year!")

Speakers I have followed: _____

(When answering the following question, please keep in mind the question "If this person was not available/not within budget/etc, I would be a good suggestion in their place.")

Speakers I am similar to: _____

BACKGROUND EXPERIENCE:

15. Speaker Networks:

- | | |
|----------------------------------|--------------------------------------|
| <input type="checkbox"/> Vistage | <input type="checkbox"/> ASAE |
| <input type="checkbox"/> YPO | <input type="checkbox"/> MPI |
| <input type="checkbox"/> SHRM | <input type="checkbox"/> ISES |
| <input type="checkbox"/> YEO | <input type="checkbox"/> MDRT |
| <input type="checkbox"/> CEN | <input type="checkbox"/> IOD |
| <input type="checkbox"/> ASTD | <input type="checkbox"/> PCMA |
| <input type="checkbox"/> TEC | <input type="checkbox"/> Other _____ |

16. Briefly describe your background. Please include any honors, awards and other recognition.

MULTIMEDIA:

17. Link to streaming video(s), podcasting, online media: If more than one is available – please give a description of each link

INDUSTRY FOCUS:

18. Check the top **markets** you speak to most often. (Limit 5)

- | | |
|--|--|
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Healthcare/Medical/Pharmaceutical |
| <input type="checkbox"/> Automotive/Aerospace | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Chemicals/Agriculture | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Computers/Electronics/High Tech | <input type="checkbox"/> Meeting Planners |
| <input type="checkbox"/> Construction/Engineering/Mining | <input type="checkbox"/> Military |
| <input type="checkbox"/> Distribution/Wholesale | <input type="checkbox"/> Non-Profit |
| <input type="checkbox"/> Education | <input type="checkbox"/> Retail/Consumer Goods |
| <input type="checkbox"/> Energy/Utilities | <input type="checkbox"/> Services/Consulting |
| <input type="checkbox"/> Entertainment/Media/Publishing | <input type="checkbox"/> Transportation/Shipping |
| <input type="checkbox"/> Financial/Insurance/Real Estate | <input type="checkbox"/> Travel/Hospitality/Recreation |
| <input type="checkbox"/> Food Service | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Government/Public Sector | <input type="checkbox"/> No specific Industry Focus |

19. **PRODUCTS:** What products have you developed for sale?

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

(Please send sample products for our sales department.)

20. Please check your current **topic** areas. We use these topic areas to refine our matches to client needs.

Business/Management

- | | | |
|--|---|--|
| <input type="checkbox"/> Agribusiness | <input type="checkbox"/> Diversity | <input type="checkbox"/> Organizational Development |
| <input type="checkbox"/> Business Excellence | <input type="checkbox"/> Employee Retention/Recruiting | <input type="checkbox"/> Political Savvy |
| <input type="checkbox"/> Business Trends | <input type="checkbox"/> Employees/Workforce | <input type="checkbox"/> Profitability |
| <input type="checkbox"/> Careers | <input type="checkbox"/> Entrepreneurism | <input type="checkbox"/> Project Management |
| <input type="checkbox"/> CEO | <input type="checkbox"/> Ethics/Integrity/Values | <input type="checkbox"/> Remote Workers |
| <input type="checkbox"/> Change | <input type="checkbox"/> Growth | <input type="checkbox"/> Restaurant/Food Service/Hospitality |
| <input type="checkbox"/> Coaching/Mentoring | <input type="checkbox"/> Human Resources/Labor Relations | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Innovation | <input type="checkbox"/> Safety |
| <input type="checkbox"/> Community Relations | <input type="checkbox"/> International Business/Globalization | <input type="checkbox"/> Small Business |
| <input type="checkbox"/> Competition | <input type="checkbox"/> Leadership | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Conflict Resolution/Management | <input type="checkbox"/> Legal Issues | <input type="checkbox"/> Strategic Advantage/Partnering/Channel Partners |
| <input type="checkbox"/> Corporate Culture | <input type="checkbox"/> Management | <input type="checkbox"/> Strategic Planning |
| <input type="checkbox"/> Corporate Governance/Responsibility | <input type="checkbox"/> Mergers/Acquisitions | <input type="checkbox"/> Teambuilding/Teamwork |
| <input type="checkbox"/> Creativity | <input type="checkbox"/> Motivational/Inspirational | <input type="checkbox"/> Time Management |
| <input type="checkbox"/> Customer Loyalty/Engagement/Service | <input type="checkbox"/> Myers Briggs | <input type="checkbox"/> TQM |
| <input type="checkbox"/> Difficult People | <input type="checkbox"/> Networking | |

Causes you personally support or have background with:

- | | | |
|---|--|--|
| <input type="checkbox"/> ADD | <input type="checkbox"/> Civil Rights | <input type="checkbox"/> Gun Control |
| <input type="checkbox"/> AIDS | <input type="checkbox"/> Deafness | <input type="checkbox"/> Heart Disease |
| <input type="checkbox"/> Alcohol Prevention | <input type="checkbox"/> Depression | <input type="checkbox"/> Hepatitis C |
| <input type="checkbox"/> ALS | <input type="checkbox"/> Diabetes | <input type="checkbox"/> Homeless |
| <input type="checkbox"/> Alzheimer's | <input type="checkbox"/> Disaster Relief | <input type="checkbox"/> Human Rights |
| <input type="checkbox"/> Animals | <input type="checkbox"/> Domestic Violence | <input type="checkbox"/> Kidney Disease |
| <input type="checkbox"/> Arts Education | <input type="checkbox"/> Down's Syndrome | <input type="checkbox"/> Literacy |
| <input type="checkbox"/> Autism | <input type="checkbox"/> Drug Abuse | <input type="checkbox"/> Mental Illness |
| <input type="checkbox"/> Birth Defects | <input type="checkbox"/> Dyslexia | <input type="checkbox"/> Obesity |
| <input type="checkbox"/> Blindness | <input type="checkbox"/> Eating Disorders | <input type="checkbox"/> Paralysis |
| <input type="checkbox"/> Breast Cancer | <input type="checkbox"/> Environment | <input type="checkbox"/> Pediatric AIDS |
| <input type="checkbox"/> Cancer | <input type="checkbox"/> Foster Care | <input type="checkbox"/> Prostate Cancer |
| <input type="checkbox"/> Children | <input type="checkbox"/> Gay Rights | <input type="checkbox"/> Rape/Sexual Abuse |

Celebrities

- | | | |
|--|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Best Selling Author | <input type="checkbox"/> Music | <input type="checkbox"/> Reality TV |
| <input type="checkbox"/> Film | <input type="checkbox"/> Pop Culture | <input type="checkbox"/> Television |
| <input type="checkbox"/> Model | <input type="checkbox"/> Radio | |

Christian

- | | |
|-------------------------------------|---------------------------------------|
| <input type="checkbox"/> Celebrity | <input type="checkbox"/> Motivational |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Women/Female |

Current/Cultural Trends

- | | | |
|--|---|--|
| <input type="checkbox"/> Arts/Culture | <input type="checkbox"/> eCommerce | <input type="checkbox"/> Lifestyles |
| <input type="checkbox"/> Author/Writer | <input type="checkbox"/> Environmental Policy | <input type="checkbox"/> Philanthropy |
| <input type="checkbox"/> Black History | <input type="checkbox"/> Etiquette | <input type="checkbox"/> Popular Culture |
| <input type="checkbox"/> Chef | <input type="checkbox"/> Food & Wine | <input type="checkbox"/> Social Media/Networking |
| <input type="checkbox"/> Civil Rights | <input type="checkbox"/> Gay/Lesbian Issues | <input type="checkbox"/> Social Trends |
| <input type="checkbox"/> Consumer Trends | <input type="checkbox"/> Gender Issues | <input type="checkbox"/> Travel/Tourism |
| <input type="checkbox"/> Current Affairs | <input type="checkbox"/> Generational Issues | <input type="checkbox"/> Women in Society |
| <input type="checkbox"/> Domestic Violence | <input type="checkbox"/> Green/Environment | <input type="checkbox"/> Women's Issues |
| <input type="checkbox"/> Eating Disorders | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Work/Life Balance |

Economy/Investment

- | | | |
|---|--|--|
| <input type="checkbox"/> Banking | <input type="checkbox"/> Financial Markets | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> China | <input type="checkbox"/> Future Trends | <input type="checkbox"/> Retirement Planning |
| <input type="checkbox"/> Economy | <input type="checkbox"/> Global Economics | <input type="checkbox"/> Wealth Building |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Identity Theft | |
| <input type="checkbox"/> Financial & Tax Planning | <input type="checkbox"/> Investment | |

Entertainment

- | | | |
|--|--|--|
| <input type="checkbox"/> Bands/Musician/Singer | <input type="checkbox"/> Mentalist | <input type="checkbox"/> Music: Oldies (50s/60s) |
| <input type="checkbox"/> Celebrity | <input type="checkbox"/> Music: Blues | <input type="checkbox"/> Music: R&B/Soul |
| <input type="checkbox"/> Character Portrayals | <input type="checkbox"/> Music: Classical | <input type="checkbox"/> Music: Rap/Hip-Hop |
| <input type="checkbox"/> Comedian/Comedienne | <input type="checkbox"/> Music: Comedy/Novelty | <input type="checkbox"/> Music: Rock |
| <input type="checkbox"/> Corporate Humor | <input type="checkbox"/> Music: Contemporary Christian | <input type="checkbox"/> Music: Show Tunes |
| <input type="checkbox"/> Emcees | <input type="checkbox"/> Music: Country | <input type="checkbox"/> Music: Variety |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Music: Dance | <input type="checkbox"/> Poker |
| <input type="checkbox"/> Hypnotist | <input type="checkbox"/> Music: Gospel | <input type="checkbox"/> Political Humor/Satire |
| <input type="checkbox"/> Juggler | <input type="checkbox"/> Music: Jazz | <input type="checkbox"/> Ventriloquist |
| <input type="checkbox"/> Magician | <input type="checkbox"/> Music: Latin | |

Government/Politics

- | | | |
|--|--|--|
| <input type="checkbox"/> Human Rights | <input type="checkbox"/> National Politics | <input type="checkbox"/> Terrorism/Homeland Security |
| <input type="checkbox"/> International Affairs | <input type="checkbox"/> Political Humor | <input type="checkbox"/> Visionary |
| <input type="checkbox"/> Military | <input type="checkbox"/> Security | |

Health/Wellness

- | | | |
|---|---|---|
| <input type="checkbox"/> Aging | <input type="checkbox"/> Emotional Intelligence | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> AIDS | <input type="checkbox"/> Fitness | <input type="checkbox"/> Relationships/Couple |
| <input type="checkbox"/> Alcoholism/Drug Abuse | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Relationships/Family |
| <input type="checkbox"/> Anger Management | <input type="checkbox"/> Heart Disease | <input type="checkbox"/> Relationships/Workplace |
| <input type="checkbox"/> Attitude | <input type="checkbox"/> Hepatitis | <input type="checkbox"/> Safety/Security |
| <input type="checkbox"/> Breast Cancer | <input type="checkbox"/> Image/Self-Esteem | <input type="checkbox"/> Sex Therapist |
| <input type="checkbox"/> Business of Healthcare | <input type="checkbox"/> Learning Disability | <input type="checkbox"/> Spouse of Cancer Patient |
| <input type="checkbox"/> Cancer | <input type="checkbox"/> Medical/Dental | <input type="checkbox"/> Stress Management |
| <input type="checkbox"/> Cerebral Palsy | <input type="checkbox"/> Men's Health | <input type="checkbox"/> Vision/Purpose |
| <input type="checkbox"/> Chronic Fatigue | <input type="checkbox"/> Mental Health | <input type="checkbox"/> Wellness |
| <input type="checkbox"/> Chronic Illness | <input type="checkbox"/> MS | <input type="checkbox"/> Women's Health |
| <input type="checkbox"/> Diabetes | <input type="checkbox"/> Nutrition | <input type="checkbox"/> Work/Life Balance |

Media

- Journalist
- Media

- Moderator
- Photographer

- Radio Media
- Television Media

Motivation/Inspiration

- Adventure
- Amputee
- Astronaut
- Aviator
- Birth Defect
- Blindness
- Character Building
- Deafness
- Empowerment Skills

- Goal Setting
- Hero
- Inspiration
- Military Veteran
- Motivation
- Mountaineer
- Organizational Skills
- Overcoming Adversity
- Paraplegic

- Patriotic
- Peak Performance
- Personal Development
- Personal Growth
- Productivity
- Religion/Spirituality
- Success Stories
- Survivor
- Wheelchair Bound

Religious

- Christian

- Jewish

- Muslim

Sales/Marketing

- Advertising/Public Relations
- Branding
- Consulting
- Demographics

- Marketing/Merchandising
- Negotiation
- Presentation Skills
- Sales Management

- Sales Motivation
- Sales Training

Session Types

- Breakout
- Facilitator
- Full Day

- Half Day
- Keynote
- Spouse Programs

- Training
- Workshop

Speakers for Education

- Accountability
- Achievement Gap
- Assessment
- At Risk
- Brain Research
- Change
- Community
- Development
- Differentiated Instruction
- Diversity

- Education Reform
- Future of Education
- Generations
- Humorous
- Leadership
- Learning
- Motivational & Inspirational
- Nutrition
- Performance
- Reading

- Safe Schools
- School Boards
- Special Needs
- Teacher Effectiveness
- Teamwork
- Technology
- Testing
- Youth/Children

Sports

- Baseball
- Basketball
- Boxing
- Coach/Management
- Commentator
- Cycling

- Football
- Golf
- Gymnastics
- Hockey
- Motor Sports/NASCAR
- Olympians

- Other
- Skiing
- Soccer
- Sports Broadcaster
- Swimming/Diving
- Tennis

Technology/Science

- Biotechnology
- Computer Technology
- Computers
- eBusiness
- eCommerce

- Emerging Technology
- Energy
- Environment
- Futurist
- Green

- Internet/Web
- Science/Engineering
- Space Exploration
- Technology

Terrorism/Homeland Security

- Homeland Security
- Terrorism

University/College

- Author/Writer
- Current Affairs
- Education
- Professor/Teacher
- Writing/Publishing

21. TOPICS:

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible) _____

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #20 for options – be as specific as possible) _____

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

22. ROI STATEMENT (How does client specifically benefit by booking you?)

Imagine you are in the elevator with the CEO of a major company. You only have a minute to tell him/her about the most impactful work you've done in terms of bottom-line business results (this can be as a speaker, trainer or consultant).

What compelling story do you tell? What are your essential selling points?

Please send us the 100% true facts that we can use with our own clients when we promote you. The more specific you can be, the better because the details are what make our clients curious and want to learn more about booking you.

We find the most successful are those written in third person and are only 3-4 sentences long.

BIOGRAPHY:

23. Short Biography. (200-300 words)

(Please send longer bio in a Word document)

24. Key Selling Points

MISCELLANEOUS:

25. Please describe your presentation style.

26. How did you hear about FIVE STAR? _____

OPTIONAL PERSONAL INFORMATION:

27. Birthday (Year not needed) _____ Anniversary: _____

Home Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

Spouse's Name: _____ Children's Names: _____