



Speaker Profile

8685 West 96th St. • Overland Park, Kansas 66212-3316 • (913) 648-6480 • FAX (913) 648-6484
www.fivestarspeakers.com • email: fivestar@fivestarspeakers.com

GENERAL INFORMATION:

DATE: _____

- Check applicable:
 Speaker Celebrity Trainer Entertainer Politics Sports Media
- Name: _____ Credentials: _____
 Company Name: _____
 Address: _____
 Address 2: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Travel From: City: _____ State: _____
 Main Phone: _____ Mobile Phone: _____
 Alternative Phone: _____ Fax Phone: _____
 Email Address: _____ Alternative Email Address: _____
 Website Address: _____ Alternative Website Address: _____
- Assistant's name: _____ Phone/Email: _____
- Demos available (*check applicable*): Audio DVD/CD None

CURRENT FEES:

- Keynote: up to _____ hrs \$ _____ USD (gross 30% or net)
 Half Day: up to _____ hrs \$ _____ USD (gross 30% or net)
 Full Day: up to _____ hrs \$ _____ USD (gross 30% or net)
 International Fees: _____ Other: _____
- Are your fees different for:
 In town programs? Yes No If yes, please explain: _____
 Non-Profit Organizations? Yes No If yes, please explain: _____
- What expenses do you typically have? (Check all that Apply)
 Travel Inclusive \$ _____ Flat Fee \$ _____
or
 Unrestricted Coach Airfare for 1
 Ground Transportation Lodging (special requirements: _____)
 Meals/Tips Shipping of materials Other _____
- Do you have handouts or workbooks? Yes No.
 Will you provide a master at no charge to the client? Yes No, I charge _____ each

OPTIONAL PERSONAL INFORMATION:

9. Birthday (Year not needed) _____ Anniversary: _____
 Home Address: _____
 Address 2: _____
 City: _____ State: _____ Zip: _____ Country: _____

AUDIO/VISUAL REQUIREMENTS: (Check all that apply, or attach A/V Rider)

- | | | |
|--|---|---|
| <input type="checkbox"/> Rider Required | <input type="checkbox"/> Overhead Projector | <input type="checkbox"/> Podium |
| <input type="checkbox"/> Lavalier Microphone | <input type="checkbox"/> Hand-held Microphone | <input type="checkbox"/> Whiteboard & Markers |
| <input type="checkbox"/> Data Projector | <input type="checkbox"/> Screen | <input type="checkbox"/> CD/Audio Player |
| <input type="checkbox"/> DVD Player | <input type="checkbox"/> VCR & Monitor | <input type="checkbox"/> Other _____ |

SPEAKER RECOMMENDATIONS:

Best Fits: _____

Areas of Expertise: _____

(When answering the following questions please keep in mind the question "If client booked this person last year, they should book me this year!")

Speakers I have followed: _____

(When answering the following question, please keep in mind the question "If this person was not available/not within budget/etc, I would be a good suggestion in their place.")

Speakers I am similar to: _____

BACKGROUND EXPERIENCE:

10. Speaker Networks:

- | | |
|----------------------------------|--------------------------------------|
| <input type="checkbox"/> Vistage | <input type="checkbox"/> ASAE |
| <input type="checkbox"/> YPO | <input type="checkbox"/> MPI |
| <input type="checkbox"/> SHRM | <input type="checkbox"/> ISES |
| <input type="checkbox"/> YEO | <input type="checkbox"/> MDRT |
| <input type="checkbox"/> CEN | <input type="checkbox"/> IOD |
| <input type="checkbox"/> ASTD | <input type="checkbox"/> PCMA |
| <input type="checkbox"/> TEC | <input type="checkbox"/> Other _____ |

11. Briefly describe your background. Please include any honors, awards and other recognition.

MULTIMEDIA:

12. Link to streaming video(s), podcasting, online media: If more than one is available – please give a description of each link

INDUSTRY FOCUS:

13. Check the top **markets** you speak to most often.

- | | |
|--|--|
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Government/Public Sector |
| <input type="checkbox"/> Automotive/Aerospace | <input type="checkbox"/> Healthcare/Medical/Pharmaceutical |
| <input type="checkbox"/> Chemicals/Agriculture | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Computers/Electronics/High Tech | <input type="checkbox"/> Meeting Planners |
| <input type="checkbox"/> Construction/Engineering/Mining | <input type="checkbox"/> Military |
| <input type="checkbox"/> Distribution/Wholesale | <input type="checkbox"/> Non-Profit |
| <input type="checkbox"/> Education | <input type="checkbox"/> Retail/Consumer Goods |
| <input type="checkbox"/> Energy/Utilities | <input type="checkbox"/> Services/Consulting |
| <input type="checkbox"/> Entertainment/Media/Publishing | <input type="checkbox"/> Transportation/Shipping |
| <input type="checkbox"/> Financial/Insurance/Real Estate | <input type="checkbox"/> Travel/Hospitality/Recreation |
| <input type="checkbox"/> Food Service | |

PRODUCTS: What products have you developed for sale?

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

=====

Select Type: Book

Title _____

Price \$_____ Commission: 17.5%

Web Link to Purchase: _____

Description of product: _____

(Please send sample products for our sales department.)

14. Please check your most popular **topic** areas.

Business/Management

- | | | |
|---|---|---|
| <input type="checkbox"/> Branding | <input type="checkbox"/> Creativity | <input type="checkbox"/> International Business |
| <input type="checkbox"/> Breakout/Workshop | <input type="checkbox"/> Customer Loyalty | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Business Excellence | <input type="checkbox"/> Diversity | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Business Motivation | <input type="checkbox"/> E-Business | <input type="checkbox"/> Management |
| <input type="checkbox"/> CEO | <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Mergers/Acquisitions |
| <input type="checkbox"/> Change Management | <input type="checkbox"/> Ethics, Values | <input type="checkbox"/> Networking |
| <input type="checkbox"/> Coaching/Mentoring | <input type="checkbox"/> Global Business | <input type="checkbox"/> Organizational Development |
| <input type="checkbox"/> Consumer Trends | <input type="checkbox"/> Globalization | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Corporate Culture | <input type="checkbox"/> Growth | <input type="checkbox"/> Small Business |
| <input type="checkbox"/> Corporate Governance | <input type="checkbox"/> Human Resources | <input type="checkbox"/> Strategy |
| <input type="checkbox"/> Corporate Humor | <input type="checkbox"/> Innovation | |

Celebrities/Entertainment

- | | | |
|--|--|---|
| <input type="checkbox"/> Bands/Musician/Singer | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Magician |
| <input type="checkbox"/> Celebrity | <input type="checkbox"/> Humor | <input type="checkbox"/> Poker |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Hypnotist | <input type="checkbox"/> Political Humor |
| <input type="checkbox"/> Emcees | <input type="checkbox"/> Juggler | <input type="checkbox"/> Reality Television |

Current Trends

- | | | |
|--|--|--|
| <input type="checkbox"/> Arts | <input type="checkbox"/> Green/Environment | <input type="checkbox"/> Women's Issues |
| <input type="checkbox"/> Chef | <input type="checkbox"/> Food & Wine | <input type="checkbox"/> Work/Life Balance |
| <input type="checkbox"/> Consumer Trends | <input type="checkbox"/> Interior Design | |
| <input type="checkbox"/> Diversity | <input type="checkbox"/> Lifestyles | |

Economy/Investment

- | | | |
|----------------------------------|--|--|
| <input type="checkbox"/> Economy | <input type="checkbox"/> Financial Markets | <input type="checkbox"/> Globalization |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Future Trends | <input type="checkbox"/> Investing |

Health/Wellness

- | | | |
|-------------------------------------|---|--|
| <input type="checkbox"/> Balance | <input type="checkbox"/> Psychology | <input type="checkbox"/> Stress Management |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Relationships/Couple | <input type="checkbox"/> Wellness |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> Relationships/Family | |
| <input type="checkbox"/> Nutrition | <input type="checkbox"/> Sex Therapist | |

Motivation/Inspiration

- | | | |
|---|---|--|
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Hero | <input type="checkbox"/> Peak Performance |
| <input type="checkbox"/> Astronaut | <input type="checkbox"/> Inspiration | <input type="checkbox"/> Personal Growth |
| <input type="checkbox"/> Aviator | <input type="checkbox"/> Motivation | <input type="checkbox"/> Religion/Spirituality |
| <input type="checkbox"/> Empowerment Skills | <input type="checkbox"/> Mountaineer | <input type="checkbox"/> Success Stories |
| <input type="checkbox"/> Goal Setting | <input type="checkbox"/> Overcoming Adversity | <input type="checkbox"/> Survivor |

Politics/Media

- | | | |
|--|--|--|
| <input type="checkbox"/> Human Rights | <input type="checkbox"/> Military | <input type="checkbox"/> Security |
| <input type="checkbox"/> International Affairs | <input type="checkbox"/> Moderator/Facilitator | <input type="checkbox"/> Television Media |
| <input type="checkbox"/> Journalist | <input type="checkbox"/> National Politics | <input type="checkbox"/> Terrorism/Homeland Security |
| <input type="checkbox"/> Media | <input type="checkbox"/> Political Humor | <input type="checkbox"/> Visionary |

Sales/Marketing/Customer Service

- | | | |
|--|---|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Customer Service | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Demographics | <input type="checkbox"/> Negotiation |
| <input type="checkbox"/> Communication | <input type="checkbox"/> E-Commerce | <input type="checkbox"/> Presentation Skills |

- Sales Management
- Sales Motivation

- Sales Training
- Team Building

- Time Management

Sports

- Baseball
- Basketball
- Boxing
- Coach
- Commentator/Broadcaster

- Football
- Golf
- Gymnastics
- Hockey
- Motor Sports

- Olympians
- Skiing
- Soccer
- Tennis

Technology/Science

- Biotechnology
- Computer Technology
- E-Business
- Emerging Technology

- Energy
- Futurist
- Internet/Web
- Science

- Space Exploration
- Technology

University/Education

- Author/Writer
- Current Affairs
- Diversity
- Education

- International Affairs
- National Politics
- Popular Culture
- Professor/Teacher

- Social Trends
- Technology

TOPICS:

Select Type Keynote

Length _____

Title _____

Topic Category (see #14 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

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Select Type Keynote

Length _____

Title _____

Topic Category (see #14 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

BIOGRAPHY:

15. Short Biography. (200-300 words)

(Please send longer bio in a Word document)

16. Key Selling Points

MISCELLANEOUS:

17. Please list below your last five speaking engagements with the fee you received for each.

a. _____

b. _____

c. _____

d. _____

e. _____

18. Please describe you presentation style.

19. How did you hear about FIVE STAR? _____